


Mike Zak

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Summary

Independent contractor/freelancer with extensive experience in UX/UI design, Front End coding and custom WordPress development and HubSpot. Previous work experience includes design & development contracts for tech startups and SMEs both in the UK and Internationally (USA, Europe, Singapore).

Experience



UX/UI Designer, WordPress developer

Global Navigation Solutions Limited

May 2020 - October 2020 (5 months)

Working on a strategic website redesign & rebranding with. Focusing on the UX side of things.



UX/UI Designer & WordPress Developer

Will It Make The Boat Go Faster?

Nov 2019 - May 2020 (7 months)

Working on a complete re-design of the existing marketing website with a goal to generate more leads and explain the unique product offering. The scope of this contract includes User Flow, Wireframes, Front End development and a custom WordPress CMS set up.



UX/UI Designer & WordPress Developer

ClimateAI

Dec 2019 - Mar 2020 (4 months)

This contract included a complete re-design of the existing, outdated website. The project scope included bespoke UX/UI design, custom animations and a custom-built WordPress backend.



UX/UI Designer & WordPress Developer

Fidus Information Security

Apr 2019 - Mar 2020 (1 year)

Scope of this contract included a brand new website design & development for Fidus Information Security. This project involved a complete UX/UI process: User Flow > Wireframes > UI design, followed by a custom WordPress theme development. I collaborated closely with the founders and a copywriter on this project.



Frontend Web Developer

AllAboutGroup.org

Feb 2020 - Feb 2020 (1 month)

This contract was focused on providing front end development (HTML/CSS/JS) services to support clients' needs. The most challenging aspect of this contract was working on various animations and loading effects when scrolling and navigating between pages.



UI Designer & WordPress Developer

SupplyCompass

Nov 2019 - Feb 2020 (4 months)

I was contracted to design & build a customer-facing website for SupplyCompass Platform. The project scope included UI design of the actual website as well as a custom-built WordPress CMS backend setup with multiple integrations including MailChimp and HubSpot.



UI/UX Designer & Front End Developer

Visca Web - Inbound marketing, Online Sports Betting in Barcelona

Jun 2019 - Feb 2020 (9 months)

I was contacted by an agency from Spain to work on a UX/UI design and Front End Coding for a subscription-based football predictions website. The main focus of this project was to deliver the best possible UX and make the whole process seamless both on desktop and mobile.



Front End & WordPress Developer

Janio Asia

Mar 2019 - Feb 2020 (1 year)

This project started as a contract to build a Wordpress website from the existing design files and later evolved into a long term collaboration to support clients' marketing activities in South East Asia, mainly Singapore. During the course of this project, I was involved in building additional functionality, website pages and provided general website maintenance.



UI Designer & HubSpot Developer

Risk Leadership Network

Dec 2019 - Jan 2020 (2 months)

A relatively quick contract to design & build a brand new website for The Risk Leadership Network. This website was designed from scratch and later coded on HubSpot platform which does have some advantages and disadvantages over a more popular WordPress CMS.



WordPress Developer

Light & Motion Ltd

Oct 2015 - Dec 2019 (4 years 3 months)

Working as a front end WordPress developer, building WordPress websites from in-house created design assets (Adobe Illustrator). Providing support and maintenance services for previously completed projects.



UI Designer & WordPress Developer

Gravity Sketch

Feb 2019 - Oct 2019 (9 months)

My role was to design a brand new website for a tech start-up GravitySketch. This project included a brand new website design & a custom WordPress backend development.



UX/UI Designer & WordPress Developer

WrangleWorks

Oct 2018 - Jan 2019 (4 months)

Website design for a brand new company. This contract included bespoke web design and a custom WordPress backend set up.



Project Manager Internship

IBM

Sep 2005 - Sep 2006 (1 year 1 month)

Education



Oxford Brookes University

MSc International Finance

2007 - 2008

BA Business and International Finance

2004 - 2007

